



SHE Leads!™ is Arizona Foundation for Women's (AFW) leadership development program designed to advance more women into leadership positions. This program is a 9-month commitment which includes program orientation, a fundraising workshop, and six months of scheduled curriculum.

Program Costs, Requirements and Expectations

The totals below are required to maintain the costs of this program in addition to providing grants to local AZ non-profits who serve the women in our community.

Please review the information below in its entirety as you will be asked to confirm your understanding of the program requirements and expectations within the application. Failure to meet these requirements may result in program withdrawal.

Application:

- The non-refundable application fee is \$25. Any application submitted without an application fee will not be reviewed for consideration.
- For any individual who is nominated and sponsored by their company, the application fee will be invoiced to their company and does not need to be paid by the applicant.

Tuition:

- The SHE Leads! program offers extensive leadership training at a very low and non-refundable tuition cost of \$400.00. Once you are accepted into the program, tuition fees are required to be paid by 10/13/23.

Program Participation/Graduation Requirements

- \$2,000 Minimum Fundraising Requirement or \$500 minimum if formally sponsored
- Attend **five** of the six live sessions
- Monthly 1:1 mentor meetings

Fundraising:

It is imperative that you understand the \$2000 fundraising requirement.

Our goal in this program is to add value to your career by sharing great insights, lessons learned from experienced leaders, and a level of professional growth that will carry you well into your career for a very low tuition price.

In return, you are giving back through your fundraising efforts and making a difference for underserved women in AZ and learning to self-advocate.

As a non-profit organization, philanthropy is the reason we offer this program, and the reason why the \$2000 fundraising expectation is non-negotiable.

- You will be provided with the following:
 - A fundraising workshop and toolkit
 - Your own fundraising page
 - Social media assets you can use on your own pages
 - Non-profit grantee organization information
 - A professional mentor assigned to you who will guide and support you
 - Coaching and support throughout the program

- We want to make sure you understand the minimum \$2000 fundraising requirement:
 - Fundraising deadlines are published as follows:
 - 20% due by Feb 1, 2024 (\$400) Suggested Milestone
 - 40% due by Mar 1, 2024 (\$800) **Required Milestone**
 - 60% due by Apr 1, 2024 (\$1,200) Suggested Milestone
 - 80% due by May 1, 2024 (\$1,600) **Required Milestone**
 - 100% due by June 2, 2024 (\$2,000) **Required Milestone**

 - If your organization pays your fundraising requirement of \$2000, you will be required to raise \$500 additional so that you have the opportunity to take advantage of the leadership skills achieved through this effort. The deadlines in this scenario are as follows:
 - 20% due by Feb 1, 2024 (\$100) Suggested Milestone
 - 40% due by Mar 1, 2024 (\$200) **Required Milestone**
 - 60% due by Apr 1, 2024 (\$300) Suggested Milestone
 - 80% due by May 1, 2024 (\$400) **Required Milestone**
 - 100% due by June 2, 2024 (\$500) **Required Milestone**

- **If you do not meet the “major” milestones, you will not be able to continue in the program.**

The top five fundraisers (not including formally sponsored funds) will receive high-value giveaways. Some past giveaways include Southwest airline vouchers, helicopter ride with local PD, backstage tour of the Phoenix Zoo, Phoenix Coyotes swag, gift cards and more!