

Currently celebrating over 16 years in the auction business, and having raised over \$500 million dollars for charity, Letitia Frye has truly earned her title as America's foremost "Auctiontainer." She is a beautiful, elegant, multi-talented, bilingual (English/Spanish) woman who is a big success in a field generally occupied by men. She has an innovative flair, and treats each event as a "special" performance.

Letitia is able to effortlessly combine her expertise in entertainment, fashion, fundraising and her humanitarian efforts to help so many in need, and make a difference in peoples' lives. After a devastating accident in which she was struck by a car while running, leading to a Traumatic Brain Injury, combined with the sudden death of the father of her children, Letitia decided to broaden her span beyond auctions in order to help more people. Ms. Frye is now a motivational speaker and published author of her book NO RESERVE, and believes that her passion for others is the secret to success in work and life.

Letitia Frye has spent many years working with orphans in Haiti, Doctors in Hospice, spending time with hospital researchers, rescuing abused and abandoned animals, volunteering at various camps for children, and granting wishes through Make A Wish. She believes the only way to understand the mission of a charity or non-profit is to personally provide time and effort to help those in need. As a formerly trained actress with a degree in theater from The University of Southern California, Letitia literally dives into her work as an actor does to prepare for a roll, immersing herself in every aspect that she can to better understand her client.

Letitia Frye has received many awards for her work in the community both locally and across the country. Letitia received the prestigious Babe Caylor Leadership Award in 2017 for her work with LGBTQ youth, and the GiGi's playhouse award for her work in the Down Syndrome community in 2019. Letitia was a 2018 finalist for the Athena Awards, an honor she holds so very near to her heart, as she has mentored over 60 men and women free of charge toward bettering their lives, an enormous factor in being made an Athena, and was honored alongside Cindy McCain at the 2019 Women in Business awards. Her most humbling honors have come with having two of the awards she received, that are now named after her, The 1N10 Letitia Frye Excellence in Fundraising Award, and the St Jude Children's Research Hospital Letitia Frye Humanitarian Award.

Although she works all over the United States and outside of the country, Letitia calls Scottsdale her home. When not on a stage, you can find her running through the beautiful scenery of North Scottsdale, mentoring a woman into her dream life or on an adventure with her kids. Letitia has two beautiful children, whom she accounts for helping her to tackle every obstacle that has come in front of her, and for her continued success in all fields of her career. You can learn more about Letitia Frye at [Letitiafrye.com](http://Letitiafrye.com), or follow Letitia on all of her adventures on Instagram @letitia\_frye or Letitia Frye on Facebook. NO RESERVE is available at all major retailers, and on line at Amazon and Barnes & Noble, enjoy the ride!

