

# S.H.E. PARTNERSHIP OPPORTUNITIES



## WHY

For over 25 years, Arizona Foundation for Women (AFW) has been a voice and resource for women across the state.

We envision an Arizona where women are able to create an equitable and just future, and one where they are safe, healthy and economically independent. We work to advance the status of Arizona's women through research, advocacy and philanthropy.

## YOUR IMPACT

We refer to our corporate supporters as "Partners" because we believe that progress is only possible when we collectively work together to effect change.

Your partnership directly benefits the lives of your workforce and your business as a whole. Furthermore, you're providing resources to help us reach our common goals. When women are safe, healthy and economically empowered, all of Arizona prospers.

## OUR PROGRAMS

### SHE Leads!™

Leadership development program designed to advance more women into leadership positions.

### Awards Event

Our largest annual fundraising event featuring high profile honorees and an average attendance of 800 people.

### Tee Off fore Women

A golf themed peer-to-peer fundraising competition. Teams compete (virtually) to raise the most funds in support of AFW.

### SHE Talks!™ / Financial Independence Seminars

Educational events offered to the community at no cost. Subject matter experts deliver seminars on the topics of women's safety, health and economic empowerment.

## AT A GLANCE

### Benefits of S.H.E. Partnership

- Position your organization as a company invested in women's empowerment and development.
- Ability for your employees to volunteer and give back to a meaningful cause.
- Promoting goodwill in the community.
- Year round exposure to AFW's supporters and subscribers
- VIP / Preferred table(s) at annual Awards Event
- Name/ Logo on digital and print materials for full year.



**University of Phoenix®**

*"I am proud to say that I am an employee of the University of Phoenix (UOPX), a strong supporter of the Arizona Foundation for Women (AFW).*

*Every day, AFW strengthens the fabric of our communities by addressing the needs of the underserved women in AZ, while building the bench of future female leaders through the SHE Leads!™ program.*

*UOPX has generously sponsored six women to date in completing the program and has reaped the benefits of more confident, impactful leaders."*

**Tracy DeSoto**  
University of Phoenix

# ARIZONA FOUNDATION FOR WOMEN

## S.H.E. PARTNERSHIP OPPORTUNITIES



	ANNUAL PARTNERSHIP PACKAGES BENEFITS	SHE Counts! \$25,000	Safety \$15,000	Health \$10,000
SHE Leads!™	Name/ Logo listing on SHE Leads!™ webpage*	Yes	Yes	Yes
	Name/Logo listing on applicable program printed and electronic materials*	Yes	Yes	Yes
	Present/ make announcement at sessions/ graduation	Yes		
	Opportunity to host program session(s)	Yes		
Awards Event/ Tee Off	VIP Table(s) at annual Awards Event	Yes (2)	Yes (1)	
	Preferred table at annual Awards Event			Yes
	Name/Logo listing on applicable printed & electronic materials and webpage*	Yes	Yes	Yes
	Digital color ad in event program booklet	Full Page	1/2 Page	1/4 Page
	30 second promotional video played before/ during events	Yes		
	One team with your choice of team name, including participation donation waived for 10 individuals	Yes	Yes	Yes
	Present/ make announcement at events, employee volunteer opportunities	Yes		
SHE Talks!™/ Financial Seminars	Name/Logo listing on applicable printed and electronic materials*	Yes	Yes	Yes
	Present/ make announcement at events	Yes		
	Opportunity to host event(s)	Yes		
Year-Round Benefits	Name/Logo listing with link on AFW's Partners webpage**	Yes	Yes	Yes
	Name/Logo listing with link on every AFW monthly E-Newsletter*	Yes	Yes	Yes
	Name/ Logo listed on AFW social media post(s)	Yes	Yes	Yes
	Ability to promote your company as a proud sponsor of AFW	Yes	Yes	Yes

Please reach out and we will be happy to customize a partnership with you, starting at the \$10,000 level.

\*Logo placement and size is commensurate with package level.



## PARTNERSHIP A LA CARTE OPPORTUNITIES

### AWARDS EVENT

#### Economic Empowerment - \$5,000

- Hyperlinked name/logo recognition on applicable printed & electronic event materials
- One Table (10 Tickets) to event
- Invitation for 2 people to attend VIP reception (if applicable)
- 1/4 page color ad in event program booklet (deadlines apply)
- Volunteer opportunities for employees day of event

#### Table - \$3,500

- One Table (10 Tickets) to event, Name recognition in event program booklet and at event

### AFW TEE OFF FOR WOMEN

#### Hole-In-One (Economic Empowerment) - \$5,000

- One Tee Off Team with your choice of team name including "green fees" waived for eight participants
- Opportunity to speak at Celebration event
- 30 second promotional video sent to all participants (deadlines apply)
- Name & Logo on all Tee Off electronic and printed (if applicable) materials
- Name and Logo listing with link on event webpage
- Tagged social media post to AFW's channels
- Hyperlinked name/ logo recognition in AFW's E-Newsletter

#### Birdie (SHE Gives) - \$2,500

- One Tee Off Team with "green fees" waived for four participants
- Name/ Logo on all Tee Off electronic and printed (if applicable) materials
- Linked name/logo recognition in AFW's E-newsletter and event webpage
- Name/ Logo on social media post to AFW's channels

#### Par (SHE Empowers) - \$1,000

- Name and Logo listing on all Tee Off electronic and printed (if applicable) materials
- Name and Logo listing with link on event webpage
- Name listing on social media posts to AFW's channels
- Name recognition in AFW's newsletter

#### Bogey/ Hole Partner (SHE Supports) - \$250

- Name listing on all Tee Off electronic and printed (if applicable) materials
- Name listing on event webpage
- Name listing on social media post to AFW's channels

### SHE LEADS!™, SHE TALKS™, FINANCIAL SEMINAR

#### SHE Leads!™ Economic Empowerment - \$5,000

- Opportunity to present/make announcement at event
- Hyperlinked name/ logo on applicable program printed & electronic materials
- Social media post to AFW's channels
- 1/4 page color ad in Awards Event program (deadlines apply)

#### SHE Talks!™ or Financial Seminar Economic Empowerment - \$5,000

- Opportunity to present/make announcement at event
- Hyperlinked name/ logo on applicable program printed & electronic materials
- Social media post to AFW's channels
- 1/4 page color ad in the Awards Event program (deadlines apply)

#### SHE Gives - \$2,500

- Opportunity to present/make announcement at event
- Hyperlinked name/ logo on applicable program printed & electronic materials
- Social media post to AFW's channels

#### SHE Empowers - \$1,000

- Hyperlinked name/ logo listing on applicable program printed & electronic materials
- Social media post to AFW's channels

#### SHE Supports - \$500

- Name listing on applicable program printed & electronic materials
- Name listing on social media post to AFW's channels

#### SHE Supports In Kind Session Food Sponsor - \$500

- Name listing on applicable program printed & electronic materials
- Name listing on program webpage
- Name listing on social media post to AFW's channels

### GENERAL/ OPERATIONS

#### \$500- \$5,000 (Research Report and Advocacy)

- Opportunity to present/make announcement at research and advocacy events
- Hyperlinked name/logo listing on applicable program printed and electronic materials and website

# ARIZONA FOUNDATION FOR **WOMEN**

## 2022-2023 S.H.E. PARTNERS SPONSOR COMMITMENT OF SUPPORT

PLEASE CHECK YOUR LEVEL(S) OF COMMITMENT AND PRINT THE AMOUNT ON THE ADJACENT LINE. IF YOU ARE SELECTING MULTIPLE OPTIONS, PLEASE TOTAL THE FULL AMOUNT AT THE BOTTOM LINE.

### ANNUAL CASH S.H.E. PARTNER SPONSORSHIP

Choose your level

AMOUNT

\$25,000 – SHE Counts!®

\_\_\_\_\_

\$15,000 – Safety

\_\_\_\_\_

\$10,000 – Health

\_\_\_\_\_

Custom (\$10,000+)

\_\_\_\_\_

**TOTAL PARTNERSHIP AMOUNT.....** \$ \_\_\_\_\_

### PROGRAMS A LA CARTE SPONSORSHIP

AMOUNT

**Awards Event**

\$5,000 – Economic Empowerment

\_\_\_\_\_

\$3,500 – Table

\_\_\_\_\_

**Tee Off fore Women**

\$5,000 – Hole-In-One (Economic Empowerment)

\_\_\_\_\_

\$2,500 – Birdie (SHE Gives)

\_\_\_\_\_

\$1,000 – Par (SHE Empowers)

\_\_\_\_\_

\$250 – Bogey/ Hole Partner (SHE Supports)

\_\_\_\_\_

**SHE Leads!™, SHE Talks!™ or Financial Independence Seminar(s)**

\$5,000 – SHE Leads!™ Economic Empowerment

\_\_\_\_\_

\$5,000 – SHE Talks!™ Economic Empowerment

\_\_\_\_\_

\$2,500 – SHE Gives

\_\_\_\_\_

\$1,000 – SHE Empowers

\_\_\_\_\_

\$500 – SHE Supports

\_\_\_\_\_

**General/ Operations**

\$500- \$5,000 – Research Report & Advocacy

\_\_\_\_\_

**TOTAL PROGRAM SPONSORSHIP AMOUNT.....** \$ \_\_\_\_\_

**GRAND TOTAL.....** \$ \_\_\_\_\_

# ARIZONA FOUNDATION FOR WOMEN

## S.H.E. PARTNER SPONSOR INFORMATION

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Company Name (as it should appear on all digital and print collateral)

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Address

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City

ST

Zip

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Website

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Company Contact Name and Title

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Email

Phone

### PAYMENT DETAILS

Please invoice for payment

**This payment is being made by:**     Personal/ Individual Payment                       Company Payment

**Payment Method:**     Cash/Check (preferred)                       ACH (preferred)                       Credit Card

**Credit Card Type:**     Visa                       MasterCard                       AmEx                       Discover

**Credit Card Fee: You have the option to cover the credit card fee to cover costs incurred by the non-profit for this transaction. The total fee is 3.75% of your total plus \$0.37.**

Yes, I accept the addition of the credit card fee to my total                       No, do not include the credit card fee

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Card Number

Exp. Date

CVC #

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Card Holder Signature

**-OVER-**

# ARIZONA FOUNDATION FOR WOMEN

## S.H.E. PARTNER SPONSOR INFORMATION

Person responsible for providing your company logo and ad:

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Contact Name and Title

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Email

Phone

Person responsible for coordinating the guests for your table(s):

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Contact Name and Title

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Email

Phone

**Social Media Handles:**

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Facebook

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Instagram

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Twitter

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LinkedIn

**Please return form to: Arizona Foundation for Women**

Attn: Ellen Lord, Donor Relations and Program Director, 2201 E Camelback Road, Suite 405B, Phoenix, AZ  
85016 or [ellen@azfw.org](mailto:ellen@azfw.org)

For more information call 602-875-5813

Organization Tax ID #86-0789956

*Arizona Foundation for Women is a supporting organization of Arizona Community Foundation*  
2201 E Camelback Road, Suite 405B, Phoenix, Arizona 85016 602-532-2800 [www.azfw.org](http://www.azfw.org)