

ARIZONA FOUNDATION FOR WOMEN

Professional Advisors Committee

Strategic Partnership Role

AFW Values Partnerships with Professional Advisors!

The mission of the Arizona Foundation for Women (AFW) is to assure the Safety, Health and Economic Empowerment of Arizona's women. We believe SHE Counts!® We are a leader, a catalyst, and a resource for philanthropy.

In order to continue fulfilling our mission and assure the financial stability of our organization we wish to establish strong, trusted relationships with influential professional advisors and to communicate more effectively with prospective donors.

Most prospective donors work with their professional advisors, i.e., attorneys, accountants, broker, bankers, trust officers, life insurance agents and financial planners, as they make charitable giving decisions. AFW seeks to build partnerships with highly motivated, qualified and charitably minded professional advisors who will help us to fulfill our mission. AFW's desire is to help individuals or families create a Legacy supporting Arizona women by giving back to the community through charitable donations now and well into the future.

PURPOSE OF THE PROFESSIONAL ADVISORS COMMITTEE

The Professional Advisors Committee (PAC) provides strategic planning, guidance and support to AFW staff in its efforts to create awareness about AFW; and build relationships (outreach) with other professional advisors in order to increase current and deferred gifts for clients who are passionate about women's issues.

PAC is comprised of a minimum of 11 professionals representing a variety of professional disciplines such as, advisors, attorneys, financial and estate planners, or insurance agents, who are active partners with AFW, are skilled and recognized as leading, trusted advisors to our target giving community. PAC also serves as a list of recommended advisors for donors requiring these services.

The PAC is a sub-committee of the AFW Board's Planned Giving & Endowment committee and a strategic part of the foundation's fund development efforts.

PAC Chair

An AFW Board member will serve as the PAC and endowment committee Chair and advises the AFW Board of PAC activities. The term of the AFW PAC Chair is two years with a six-year maximum term limit.

PAC Chair responsibilities include:

- Developing and implementing with AFW staff a strategic plan for PAC
- Assisting in the recruitment of PAC members
- Preparing for and facilitating quarterly PAC meetings

PAC Commitments

- Four PAC meetings per year
- Become an AFW member