

It would be our pleasure to meet with you further and share the many ways you can make a difference in elevating the status and success of women in Arizona, from volunteer opportunities to sponsorships and donations. You can even leave a gift in your will.



“ Since attending my first AFW luncheon and throughout my tenure on its Board of Directors, I have felt that this is the right organization at the right time working to make a better life for the women of Arizona. My gift to the SHE Counts! Legacy Society will ensure that the work of this great Foundation will continue into the near and far future. ”  
– Susan Thrasher



# PLANNED GIVING AND ENDOWMENT.



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CONNECT WITH AFW



**ARIZONA FOUNDATION FOR WOMEN**



## ARIZONA FOUNDATION FOR WOMEN

Arizona Foundation for Women is a supporting organization of Arizona Community Foundation

# BUILDING A LEGACY FOR ALL WOMEN.

**They are our mothers.**

**Our wives and partners.**

**Our daughters. Our sisters.**

**Our aunts. Our nieces.**

**Our grandmothers.**

They are us. They are the fabric of our families and our communities. And they deserve a chance for success.

Today, Arizona Foundation for Women is building an endowment of support resources that are readily available when needed to support women in our communities. This endowment allows us to move the needle on systemic change for the betterment of women.

Arizona Foundation for Women has used its resources to support a myriad of projects that are at the top of the list of issues affecting women and children.

Our foundation excels at identifying unmet needs and developing the initiatives and methods to address them from a broader, macro perspective.

The key to Arizona Foundation for Women's success has been its unique ability to bring together businesses, government and non-profit organizations to achieve common goals with uncommon results.

“ A legacy of giving is one of the best gifts we can give to ourselves and others. I want Arizona women, now and well into the future, to have the support and the resources they need to be safe, healthy and economically empowered. My endowed gift leverages the financial future of AFW to be that support and resource for years to come. ”

– Marilyn Seymann, AFW Founder



# WHY ARIZONA FOUNDATION FOR WOMEN MATTERS.

At Arizona Foundation for Women, we connect hearts and minds, and work to create a competitive advantage of thought leadership, expertise, responsiveness, relationships, and collaborative spirit. Our approach is a holistic strategy of grants, research, advocacy and innovative grant-making that is both necessary and practical.

Arizona Foundation for Women funds innovative programs that support these goals. In turn, our grant partners and their outcomes help us hone our research topics. Our research on the status of women in Arizona informs our stakeholders and is a community resource for all.

## YOUR LEGACY.

BEGIN **YOUR** STORY FOR “SHE” TODAY!

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For example over the years, Arizona Foundation for Women has been a part of the fight on wage equity for women. We want to move the needle on this and all issues. Our fight will not be over until we see 100% equal pay for men and women.

You can help ensure the success of Arizona women now and into the future. Be a part of a legacy of creating equal opportunities, sufficient resources, and a positive impact on family, community and our state. Help fund Arizona Foundation for Women’s good works forever.

Create your own legacy by investing in our SHE Counts! Endowment Fund. Creating your own legacy is easier than you think.



With your help, we can continue to change and save lives. Support our Endowment Fund and join the SHE Counts! Giving Circle today — and help fund Arizona Foundation for Women’s good works forever.

“ I am honored to participate with the leadership at the Arizona Foundation for Women. The investment AFW makes in innovative programs that support Arizona’s women and children are important to me personally. I will continue to support the powerful work of AFW as a member of the legacy society because of the impact they have through their mission and work on long-term solutions to difficult challenges. – Elisa de la Vara ”



## VISION

We envision an Arizona where women are safe, healthy and economically independent.

## MISSION

Advancing the status of Arizona’s women through research, advocacy and philanthropy to ensure their safety, health and economic independence.



“ It is an honor to be an Arizona Foundation for Women SHE Counts! Legacy Circle Endowment and board member. My hope is this gift will help to ensure that all Arizona women can live safer, healthier and economically independent lives through the important work of AFW. ”  
– Kim Hartmann, AFW Board Chair (2017-2019)



## HERSTORY. OUR IMPACT.

Arizona Foundation for Women was founded in 1995 by community trailblazer and philanthropist Marilyn Seymann and a group of local women leaders in response to the low rate of philanthropic giving to women's issues — just 4 percent of giving at the time was directed to women's causes. The Foundation joined other women's funds and foundations from across the nation and world to create a "women's funding movement." As part of that movement, the foundation has contributed more than \$2 million to the community since its inception.

Arizona Foundation for Women has helped moved the needle. From being on the front lines to enforce stricter penalties for offenders engaging in prostitution of a female minor, no matter her age, to pushing for equal pay of women to that of their male counterparts. Although, we have slightly moved the needle in both, the fight is not over.

Since joining the women's foundation movement, we continue to:

- **MAKE THE CASE.** Advocate for women.
- **MOVE THE COMMUNITY.** Take action.
- **EDUCATE OUR LEGISLATORS.** Improve the status of Arizona women.
- **BE THE CHANGE.** End domestic violence and human trafficking and push pay equity to name a few.
- **GET MEN INVOLVED.** Build champions rallying for women.
- **BE PHILANTHROPIC.** Support the community with financial resources.

## WE BELIEVE SHE COUNTS!<sup>®</sup>

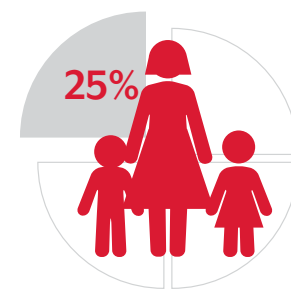
WHO IS SHE? SHE is **S**afe. SHE is **H**ealthy. SHE is **E**conomically Independent. But in Arizona, many women are not **SHE**.

At Arizona Foundation for Women, we envision an Arizona where women ARE able to create an equitable and just future; and one where they ARE safe, healthy and economically independent.

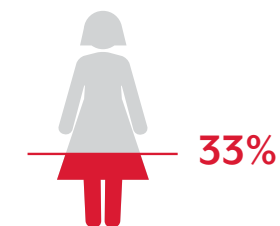
Research shows:

- A woman who completes her education and plans her family will be better able to support that family.
- A woman with wage-earning capacity is better equipped to leave abusive relationships.
- A woman who is safe, healthy, and economically independent, is a role model for her children, grandchildren and generations to come, and sets the stage for a better life for us all.

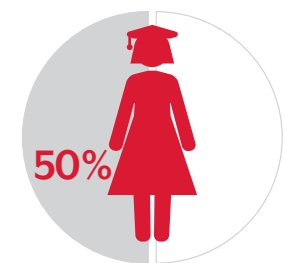
### ACCORDING TO OUR 2016 STATUS OF WOMEN IN ARIZONA RESEARCH REPORT:



**Today in Arizona**, one in four households is run by a single female parent with two children living in the home.



**One-third of her income** is required for childcare and less than one quarter receive child support.



**Half of these heads of households** have a high school education or less.

Moreover, one in three women in Arizona is a survivor of rape, physical violence or stalking. And only one in two women has health insurance through her employer. The statistics are dramatically worse if she is a woman of color. This is not what our foundation envisions.

**Does the well-being of women in Arizona really matter? We say, resoundingly, YES! We hope you say YES too, through your Legacy!**