

ARIZONA FOUNDATION FOR WOMEN

# VIRTUAL 2020 AWARDS EVENT

THURSDAY, JUNE 11, 2020



**ARIZONA  
FOUNDATION  
FOR WOMEN**  
AWARDS EVENT

*Celebrating Twenty-Five Years*



## Without a Heart, it's just a machine.

So in 1971, a little Heart built a different kind of airline—one that made sure everyone could fly.

Everyone has important places to go. So we invented low-fares to help them get there.

To us, you're not 1A or 17B. You're a person with a name, like Steve.

Here, we think everyone deserves to feel special, no matter where you sit or how much you fly.

And with all the places we're going next, we'll always put you first, because our love of People is still our most powerful fuel.

Some say we do things differently.

We say, why would we do things any other way?

Without a Heart, it's just a machine.

Southwest Airlines® is proud to sponsor the Arizona Foundation for Women. Congratulations to the 2020 award recipients.



## WELCOME TO ARIZONA FOUNDATION FOR **WOMEN**

*Celebrating Twenty-Five Years*

## 2020 AWARDS EVENT

PRESENTED BY  
CARSTENS FAMILY FUNDS  
SOUTHWEST AIRLINES  
THURSDAY, JUNE 11, 2020



### CO-CHAIRS

Darlene Keller-Price and Lisa Molina



MISTRESS OF  
CEREMONIES  
Carey Peña



AUCTIONEER  
Letitia Frye

## 2020 Honorees



Gretchen Carlson

**SANDRA DAY O'CONNOR  
LIFETIME ACHIEVEMENT AWARD**



Christi Paul

**VOICE OF WOMEN AWARD**



Barbara L. Strachan

**MARILYN R. SEYMANN AWARD**

## Program

### WELCOME

Carey Peña, Mistress of Ceremonies

### MESSAGE FROM CEO

Mesha Davis

### MESSAGE FROM EVENT CO-CHAIRS

Darlene Keller-Price and Lisa Molina

### PRESENTATION OF THE MARILYN R. SEYMANN AWARD

Kim Hartmann, Marilyn Seymann, Barbara L. Strachan

### YOUR INVESTMENT MATTERS

Letitia Frye, Auctioneer

### PRESENTATION OF THE VOICE OF WOMEN AWARD

Monica Lindstrom, Christi Paul

### MESSAGE FROM BOARD OF DIRECTORS

Jon Eliason, Chairman of the Board

### PRESENTATION OF SANDRA DAY O'CONNOR LIFETIME ACHIEVEMENT AWARD

Mesha Davis, Gretchen Carlson

### Q&A

Gretchen Carlson and Carey Peña

### CLOSING REMARKS

Letitia Frye

## ARIZONA FOUNDATION FOR WOMEN

### VISION

We envision an Arizona where women are safe, healthy and economically independent.

### MISSION

Advancing the status of Arizona's women through research, advocacy and philanthropy to ensure their safety, health and economic independence.

*We focus on three ways to make sure SHE Counts!®  
We conduct research, advocacy and funding in order to advance the Safety, Health and Economic empowerment of women.*

For 25 years, Arizona Foundation for Women has been a voice for women's issues including domestic violence, sex trafficking, housing, healthcare and equal pay. Over its lifetime, AFW has helped thousands of women break the cycle of poverty, eliminate abuse in their lives and gain economic self-sufficiency.

Through a holistic strategy of grants, research and advocacy, we leverage our brand, reputation, relationships and collaborative spirit to have a positive impact on the lives of women in Arizona.

Arizona Foundation for Women is a proud supporting organization of Arizona Community Foundation.



## Message From Our Founder



Dear Guests,

Twenty five years ago, domestic violence was not yet a household word but, rather, a "family secret." Fast forward to today and this secret has been let out of the bottle. Legal progress has been made. While the issue continues, the public has become aware. Domestic and partner violence now include criminal consequences.

While the founding group of AFW fought for the rights of women to be safe and seen, we are once again raising our collective voices. Women and children are now facing another silent killer: the trafficking of human beings. Fueled by pornography, mainly targeting at risk young women and, sadly, children, human trafficking has reached the same epidemic proportions. While not as newsworthy as the coronavirus, it is spreading just as quickly and affecting those whose voices, as with domestic violence, are neither heard nor their faces seen.

It is an honor to be part of the efforts of the Arizona Foundation for Women over the past 25 years to fight horrific forms of violence against women and children. We began with the premise that women and children have the right to be safe, secure and treasured and we continue as defenders of women and children. Women and children plant the seeds we so badly need for a common humanity in a toxic society.

We cannot be silent when we see: humans in cages, beaten, starved and raped; children deprived of the innocence of youth. These victims, of trauma and abuse, have an even higher wall to climb. With our help and hope, they, like Humpty Dumpty, won't have to be put back together again.

Your support for AFW gives us the decibel level we need to be heard, seen and successful in fighting for the human rights of those who hold up Half the Sky!! Our speaking out will allow other woman to speak until laws are changed and lives are saved. Only silence is more frightening than speaking the truth.

Thank you for your support and shared dedication to turning cries of pain into cries of joy and inclusion. We are AFW strong. ....and SHE Counts!®

MARILYN SEYMANN

## Message from the Board Chairman



Dear Attendees,

On behalf of the Arizona Foundation for Women's Board of Directors, we are grateful and delighted to have you join us today at our 23rd Annual Arizona Foundation for Women Awards Event.

This is an important day as your generosity today will allow AFW to work to improve the lives of women in Arizona in the areas of Safety, Health and Economic Empowerment through research, advocacy and philanthropy. This work is needed in our community and is only possible with your generous support.

We are delighted to celebrate the inspiring work of our 2020 honorees today --Gretchen Carlson, Christi Paul, and Barbara Strachan.

Sandra Day O'Connor Lifetime Achievement Award honoree, Gretchen Carlson is an award winning journalist, author, and pioneer for the #MeToo Movement with her historic sexual harassment lawsuit. Recently, Carlson co-founded, Lift Our Voices, devoted to stopping companies from using NDAs to cover up incidents of workplace harassment and discrimination.

Our Voice of Women Award honoree, Christi Paul is a talented journalist who has written about domestic violence, and remains an advocate for women and girls. Barbara Strachan is our Marilyn R. Seymann honoree for her decades of work with disadvantaged girls and the Girl Scouts.

Thank you to all in attendance for extending our reach and impact in our state and community. Men and women, together will make an enduring, life-changing difference to so many and ensure SHECounts!®

Much love and gratitude,



**JON ELIASON**  
Board Chairman

## Message from the CEO



Dear Friends,

Celebrating 25 years of service for the betterment of women in Arizona is an amazing feat. Even in 2020, we are still fighting for the equality of women, their safety, their health and their financial well-being. So, imagine 25 years ago, the courage our founder Marilyn R. Seymann had to take a stand for women in Arizona. Her tenacious fight to bring women's issues to the forefront included encouraging everyone to not only understand what it means when we at Arizona Foundation for Women (AFW) say, "SHE Counts!®" but to also put those words into action.

We take this day to celebrate the long battles on legislative issues that bring justice to women in our state. From protecting rights, fighting for equal pay, ensuring child support and providing entrepreneurial business loans, to affordable healthcare for mothers and children, AFW has and will continue to push for more. AFW is proud to conduct intensive research to expose areas that hinder a woman's potential to, in turn, support the amazing local nonprofits and highlight the unbelievable strength their staff and volunteers conjure up to provide critical—sometimes heartbreaking—services and programs to women, no matter their social/economic status, position or situation.

Thank you for joining and celebrating with us as we commemorate our silver anniversary! Your support today helps amplify every woman's safety, health and financial needs so she can break free from the challenges, fear and bias that confine her.

As you leave here today, remember when a women's power and potential are respected, our children and families are healthier, our economies are stronger, and our communities prosper.



**MESHA DAVIS**  
Chief Executive Officer

## Message from the Co-Chairs



We are so pleased you have joined us today and hope you are looking forward to a fabulous event .....Congratulations to our amazing honorees, GRETCHEN CARLSON, CHRISTI PAUL AND BARBARA STRACHAN, all of whom have used their influence and voice to improve the lives of young girls and women .....

Today would not be possible without the selfless dedication of our Angels Committee. We sincerely thank you – your talents, enthusiasm and generosity contributed to bringing this event to life.



To all of our major sponsors and donors – we could not do this without you. Your investment and support ensures the longevity of continuous programs and services for women in Arizona. A big thank you to those who provided in-kind support and resources to make today extra special!

We would also like to thank our wonderful AFW Board of Directors, staff and volunteers for their hard work and dedication. We are truly honored you entrusted us as your 2020 Awards Event Co-Chairs.

To our guests – we are sincerely grateful for your generosity and for supporting the SAFETY, HEALTH and ECONOMIC EMPOWERMENT of women in Arizona. Our mission could not be accomplished without you.

In closing – “LET’S ALL BE WOMEN WHO STRAIGHTEN ANOTHER WOMAN’S CROWN WITHOUT LETTING THE WORLD KNOW IT WAS CROOKED.”

With much love and gratitude,

**DARLENE KELLER-PRICE**

**LISA MOLINA**



The Angels are a volunteer group of Arizona Foundation for Women who have worked tirelessly in the support of this Awards Event. Arizona Foundation for Women is grateful for their dedication and commitment to design and produce today’s event.

### EVENT CO-CHAIRS

DARLENE KELLER-PRICE AND LISA MOLINA

## 2020 Angels Committee

MARGARET ANDERSON

CLAUDIA KRETCHMER

BOBBY BARNES

MARLENA KRUEGER

CARMEL FENWICK

DORIE MORALES

DOROTHY FINNIE

KARLA OSMUN

AVA GENUNG

NICOLE PHILLIPS

CREIGHTON HARDY

LINDA SURDAKOWSKI

DONNA PETTIGREW-HICKS

JACQUELINE THOMAS

KATIE HOGAN-HOLMBERG

ALEXANDRA WALTERS

BELEN KONESKY

DOTTIE KOBIK  
EVENT PLANNER,  
MONARCH EVENTS, INC.

# 2020 Honorees

## SANDRA DAY O'CONNOR LIFETIME ACHIEVEMENT AWARD

### Gretchen Carlson



Journalist, author, and empowerment advocate Gretchen Carlson paved the way for the #MeToo movement, with her historic 2016 sexual harassment complaint against the chairman of Fox News, Roger Ailes. Named one of Time Magazine's "100 Most Influential People in the World," Carlson is one of America's most successful news anchors, as well as a globally recognized advocate for female empowerment, with her TED Talk on the subject garnering almost 2 million views. She is also the celebrated author of the New York Times bestseller "Be Fierce."

In December 2019, Carlson founded the organization "Lift Our Voices"

with former Fox News colleagues Julie Roginsky and Diana Falzone. Its mission is to end the practice of Non-Disclosure Agreements, confidentiality provisions and forced arbitration clauses that have prevented employees from publicly discussing and disclosing toxic workplace conditions, including sexual harassment and assault.

Carlson previously hosted "The Real Story" on Fox News and co-hosted the number-one rated cable morning news show, "Fox and Friends," for more than seven years.

Carlson's most recent return to television, as host and executive producer of A+E and Lifetime Network documentaries "Breaking The Silence," "Beyond The Headlines: NXIVM Cult" and "Beyond The Headlines: The College Admissions Scandal." Her return is a beacon of hope for other brave women demoted, fired or blacklisted from their chosen careers after reporting sexual harassment.

Carlson started her television career as a political reporter in Richmond, Virginia, and then served as an anchor and reporter in Cincinnati, Cleveland, and Dallas. In 2000 Carlson moved to national news as co-host and correspondent on CBS'

### Gretchen Carlson

"The Saturday Early Show," where she covered some of the world's biggest stories, including the 9-11 terrorist attack from the World Trade Center, the Bush-Gore election, and Oklahoma City Bomber Tim McVeigh's execution. She also reported and produced a 30-part series on domestic violence that won several national awards.

In 2016, Carlson became the face of workplace harassment survivors, gracing the covers of Time and Good Housekeeping magazines. Carlson's book "Be Fierce" debuted in October 2017 and immediately a New York Times bestseller. Her memoir "Getting Real," published in 2015 was also a best-seller. Profits from "Be Fierce" go to Carlson's Gift of Courage Fund, which supports organizations empowering women and young girls. This year the fund is providing free workshops to low-income women facing gender-based discrimination and violence through the Gretchen Carlson Leadership Initiative and supporting the March of Dimes' Gretchen Carlson Advocacy Fellows.

Since her harassment complaint became public, Carlson has worked fearlessly to change laws that protect predators. In December 2017, she joined a bi-partisan coalition of legislators to introduce the "Ending Forced Arbitration of Sexual Harassment Act," which voids forced arbitration agreements that prevent sexual harassment survivors from getting their day in court. The bill was reintroduced in the House in February 2019 and Carlson testified before the House Judiciary Committee in May.

Carlson's advocacy has been honored by numerous organizations, including the New York Women in Communications' Matrix Award; the Radio Television Digital News Association's First Amendment Leadership Award; the National Organization for Women's 2018 Women of Power and Influence Award; and the YWCA Greater Los Angeles' 2018 Phenomenal Champion of Change.

An honors graduate of Stanford University, Carlson was valedictorian of her high school class and studied at Oxford University in England. A violin prodigy, she performed as a soloist with the Minnesota Orchestra at age 13, and in 1989 became the first classical violinist to win the Miss America crown.

Carlson is married to sports agent Casey Close. The couple lives in Greenwich with their two teenage children.

## Christi Paul



You will find Christi Paul every weekend morning anchoring CNN New Day as well as anchoring and reporting for HLN during the week.

Christi is a wife and mother of three daughters and as such, has a passion for helping children and teens. She serves on the National Advisory Council for the One Love Foundation in honor of Yeadley Love, the University of Virginia Lacrosse player beaten to death by her boyfriend, and is also involved with Girl Talk Inc., an organization where high school girls mentor middle school girls to help build self esteem and combat bullying.

Tired of simply having to tell viewers news stories about children who are missing, Christi took action to help, founding “Find Our Children,” a partnership with The National Center for Missing and Exploited Children in Washington, DC. HLN featured a segment about a missing child, asking viewers to help find them and to date, 35 of the profiled children have been brought home safe and sound. In 2012 NCMEC honored Christi with their prestigious Hope Award, an award she shares with past winners such as former Secretary of State Colin Powell, then-Senator Joe Biden and actor Ben Affleck.

Christi is also an author. Published in 2012, her book “Love Isn’t Supposed to Hurt”, discusses her journey in overcoming verbal and emotional abuse. It immediately hit Amazon’s top 20 and she recorded two songs in Nashville that coincide with the book - “Wake Up In It” and “Free” can both be found on iTunes. Christi is no stranger to singing as she’s sung onstage with Grammy winners Richard Marx and David Foster as well as singing the National Anthem at professional sporting events.

Prior to joining HLN in 2003, Christi was an anchor, consumer reporter and weathercaster in Phoenix. First at KNXV, then at CNN affiliate KTVK where she created a segment with the Arizona Humane Society which helped hundreds of abandoned animals find new homes with families in the valley.

## Barbara L. Strachan



Barbara Strachan has been building inclusive programs for Girl Scouts from all walks of life for more than 20 years. She serves as Director of Social Impact Programs for Girl Scouts–Arizona Cactus-Pine Council which delivers various programs in jails, prisons, detention centers, group homes, homeless and domestic violence shelters, Title I schools, community centers, refugee and Native American communities. She was instrumental in co-creating the Adelante Jovencitas (Young Women Moving Forward) program which received the FBI Directors Community Leadership Award.

To deliver these site-specific programs, Strachan developed partnerships with organizations in the justice system, educational arena and others. In addition, she forged a partnership with several Arizona State University colleges to provide internship opportunities for students, giving them real world, hands on experience. Each intern receives personal coaching, mentoring and networking opportunities directly from her.

Strachan has been involved in the anti-human trafficking movement in Arizona for over 20 years. She is a member of the City of Phoenix Human Trafficking Task Force, serves on the board of the Arizona Anti-Trafficking Network and the advisory committee for Starfish Place, a supportive housing option for women who have been trafficked, and their children. This issue holds particular importance for her, and she generously gives her time in the areas of advocacy, education and outreach when asked.

She holds a Bachelor of Arts in Social and Behavioral Science and a Master’s in Education from Northern Arizona University, graduating with Distinction. Strachan has attended numerous leadership development programs like Oxford Leadership Academy, The Ashland Institute, Blanchard Self-Leadership, and Valley Leadership - Class 30. She is currently working on her dissertation for a doctorate degree in organizational leadership.

Strachan believes in the potential of every woman and girl to become strong, courageous leaders who can make a positive difference in their own lives and in the world.



# Past Honorees

## Past Honorees

### Sandra Day O'Connor Lifetime Achievement Award

The Sandra Day O'Connor Lifetime Achievement Award is given annually to a woman who has distinguished herself through her leadership and contributions to society through her lifetime achievements and work specifically benefitting women and families. The first award was presented at the first annual Awards Luncheon in 1997.



#### 1997 | HONORABLE SANDRA DAY O'CONNOR

Sandra Day O'Connor, the first woman named to the U.S. Supreme Court, has made history through her appointment, breaking the ultimate "glass ceiling" in the legal profession. She has forever shattered the idea that women were not qualified to serve on the nation's highest court – and by her role model, further opened the door for women at all levels of the legal profession.



#### 1998 | ELIZABETH DOLE

Elizabeth Dole, former director of the American Red Cross, began her career as a U.S. public official during the Johnson administration. In January 1999, she announced her candidacy for the Republican presidential nomination in the 2000 election. Despite withdrawing from the race before the primaries began, Mrs. Dole made a powerful statement to the world about the strength of women in politics.



#### 1999 | TIPPER GORE

As an advocate for family issues and a champion for the homeless and mentally ill, Mrs. Gore's commitment to mending tattered families makes her one of our most sympathetic national nurturers. Mrs. Gore is a devoted mother of four children and wife of former Vice President Al Gore. She is recognized throughout the world as a champion and advocate on behalf of families, women and children.

## Past Honorees



### 2000 | MARIAN WRIGHT EDELMAN

Marian Wright Edelman, civil rights activist and founder of the Children's Defense Fund (CDF), has dedicated her life to helping those in need. She founded CDF in the 1970s to apply pressure on the federal government to help poor children and to coordinate nationwide activities to help children. Mrs. Edelman continues her advocacy today, focusing on Head Start, health care, and support for homeless children.



### 2001 | ERIN BROCKOVICH

Erin Brockovich, the crusading paralegal whose story was made into a hit movie, is a stellar example of how one woman can make a world of difference. As a single mother struggling to support her three children, Ms. Brockovich took a job as a file clerk, which led to her investigation of a toxic leak that devastated the health of an entire community. Her persistence resulted in the largest direct action lawsuit of its kind, paying \$333 million to more than 600 people.



### 2002 | BARBARA BUSH

Rarely has a First Lady been greeted by the American people with the warmth accorded to "everybody's grandmother," Barbara Bush. A strong advocate of volunteerism, Mrs. Bush helped many causes – including children's issues, the homeless, AIDS, the elderly, and school volunteer programs. She is also the Honorary Chairman of the Barbara Bush Foundation for Family Literacy.



### 2003 | SALLY RIDE

Sally Ride soared higher than any other woman as the first female American astronaut. She spent 10 years in the corps, flying on the 7th and 13th Shuttle flights. After the 1986 Challenger disaster, Ms. Ride moved to Washington, D.C., as part of the presidential investigation commission. Before her death in 2012, she founded Imaginary Lines, which is devoted to encouraging girls to pursue the fields of math, science and engineering.

## Past Honorees



### 2004 | YVONNE FEDDERSON AND SARA O'MEARA

These two dynamic women are not only co-founders of Childhelp USA, a nonprofit organization dedicated to the treatment, prevention and research of child abuse and neglect, but they are also best friends. Ms. Fedderson and Ms. O'Meara have dedicated their lives to their work for children. They have received a national Lifetime Achievement Award from President George W. Bush and First Lady Laura Bush and a nomination for the 2005 Nobel Peace Prize.



### 2005 | PAT MITCHELL

Under Ms. Mitchell's leadership from 2000 to 2006, the Public Broadcasting Service (PBS) energized and rejuvenated its programming and strengthened its commitment to serve the American public. Ms. Mitchell expanded PBS' public affairs offerings and renewed its commitment to education through daily shows such as Sesame Street and Reading Rainbow, enhanced teacher resources, curriculum and literary initiatives.



### 2006 | MARLO THOMAS

As an actress, producer, author and social activist, Ms. Thomas has championed women's issues throughout her career. She is a founding director of the Ms. Foundation for Women and member of the board of the National Women's Political Caucus. Ms. Thomas has dedicated her work with St. Jude Children's Research Hospital to benefit children dealing with catastrophic diseases.



### 2007 | LAURA BUSH

Mrs. Laura Bush has actively been involved in issues of national and global concern, with a particular emphasis on education, healthcare and human rights. She has worked tirelessly to call attention to the need for schools, teachers and libraries, both in the United States and abroad. Through Helping America's Youth initiative, Mrs. Bush has visited mentoring programs around the country to support young people becoming strong, productive adults.

## Past Honorees



### 2008 | JANET NAPOLITANO

Janet Napolitano, former Arizona Governor and U.S. Director of Homeland Security in the Obama Administration, worked tirelessly on behalf of Arizona's women and children in her role as our state's top public leader. One of her top accomplishments for women was to create public funding to address the domestic violence "turn away" problem throughout the state.



### 2009 | MADELEINE K. ALBRIGHT

Dr. Albright served our nation as Secretary of State with dedication to the pursuit of democratic ideals and human rights. Her illustrious career has included numerous roles, from the United Nations to the State Department and beyond. Dr. Albright has worked to achieve greater global understanding and to secure human rights so that our world is safer, more civil, and secure.



### 2010 | ANDREA JUNG

Ms. Jung has used her visibility as the first female CEO of Avon to better the standing of women in all walks of life. Due to her personal commitment to addressing domestic violence and the terrible toll it takes, Avon has donated more than \$16 million to end violence against women, and has launched an international initiative on justice for women and girls.



### 2011 | BILLIE JEAN KING

Named one of the "100 Most Important Americans of the 20th Century" by Life Magazine, and a 2009 recipient of the Presidential Medal of Freedom, Ms. King, an international tennis superstar, has long been a tireless pioneer for social justice. Known for boldly breaking down barriers, she is recognized for spearheading the women's movement in tennis and for her lifelong pursuit of equality in sports and in life.

## Past Honorees



### 2012 | FRANCES HESSELBEIN

Frances Hesselbein is a shining beacon honored many times over for her service as a pioneer for women, volunteerism, diversity and opportunity. As president and CEO of the Frances Hesselbein Leadership Institute (formerly the Peter F. Drucker Foundation for Nonprofit Management) and CEO of the Girl Scouts of the U.S.A., she has been honored with a Presidential Medal of Freedom by President Bill Clinton and two Presidential Commissions on National and Community Service by President George H. W. Bush.



### 2013 | GOLDIE HAWN

Actress Goldie Hawn has dedicated much of her life to improving the well-being of women and children. Through The Hawn Foundation and its signature program, MindUP™, Ms. Hawn has helped equip children and educators with the emotional literacy skills they need to navigate the challenges of the world. Her dedication to helping children lead smarter, healthier and happier lives compelled Ms. Hawn to author several best selling books to inspire children and parents alike.



### 2014 | MARILYN CARLSON NELSON

Marilyn Carlson Nelson, who is former chairman and chief executive officer of Carlson, a global travel and hospitality company, has appeared on Forbes magazine's list as one of "The World's 100 Most Powerful Women" and one of "America's Best Leaders," according to U.S. News & World Report. Under her leadership, Ms. Nelson's company was the first major North American travel company to take a stand against the sexual exploitation of children in the tourism industry.



### 2015 | CINDY HENSLEY MCCAIN

Cindy Hensley McCain has dedicated her life to improving the lives of those less fortunate, both in the U.S. and around the world. As co-chair of the Arizona Governor's Council on human trafficking and on the McCain Institute's Human Trafficking Advisory Council, she is dedicated to reducing this worldwide epidemic and improving the lives of victims.

# SANDRA DAY O'CONNOR LIFETIME ACHIEVEMENT AWARD

## Past Honorees



### 2016 | MARIA SHRIVER

Mother of four. Peabody- and Emmy-winning journalist and producer. Six-time New York Times best-selling author. NBC News Special Anchor. Women's advocate. Alzheimer's activist. Voice for the voiceless. Maria Shriver has long been a champion for women's empowerment, economic entrepreneurship and social justice, while also lending her voice as an advocate on behalf of the poor, the intellectually disabled and families struggling with Alzheimer's.



### 2018 | ASHLEY JUDD

Having won major acting awards worldwide, Judd demonstrates her range in a variety of genres and is a proven box office draw. Presently, she serves as Global Goodwill Ambassador for UNFPA, is the Global Ambassador for Population Services International, and also for Polaris Project. Judd serves on the Advisory Boards of International Center for Research on Women, Apne Aap Worldwide, and Demand Abolition. In 2018, Judd was named one of TIME Magazine's Person of The Year for her activism and leadership in the feminist movement.



### 2019 | SOLEDAD O'BRIEN

Soledad O'Brien is an award-winning journalist, speaker, author and philanthropist who anchors and produces the Hearst Television political magazine program "Matter of Fact with Soledad O'Brien." O'Brien, founder and CEO of Starfish Media Group, also reports for HBO Real Sports, the PBS NewsHour, WebMD and has authored two books. She has appeared on networks, Fox and Oxygen and anchored and reported for NBC, MSNBC and CNN. She was won numerous awards, including three Emmys, the George Peabody award, an Alfred I DuPont prize and the Gracie. Newsweek Magazine named her one of the "15 People Who Make America Great." With her husband, she is founder of the PowHERful Foundation that helps young women get to and through college.

## VOICE OF WOMEN AWARD PAST HONOREES

In recognition of people who have demonstrated their ability to inform the world about women's issues. These award recipients have made education and knowledge accessible, with responsibility and action.

- |                                 |                              |
|---------------------------------|------------------------------|
| 2003: Lesley Jane Seymour       | 2011: Eileen Fisher          |
| 2004: Carole Black              | 2012: Barbara Barrett        |
| 2005: Eve Ensler                | 2013: Ernie Allen            |
| 2006: Sally Field               | 2014: Ambassador Swanee Hunt |
| 2007: Elizabeth Lee Vliet, M.D. | 2015: Linda Smith            |
| 2008: Anna Deveare Smith        | 2016: Bruce Ariens           |
| 2009: Victoria Rowell           | 2018: Dr. Jen Welter         |
| 2010: Téa Leoni                 | 2019: Tom Donahue            |

## MARILYN R. SEYMANN AWARD PAST HONOREES

In recognition of women who have turned their vision for improving the lives of others into a reality. Created in honor of Dr. Marilyn Seymann, who founded Arizona Foundation for Women in 1995.

- |                          |                                   |
|--------------------------|-----------------------------------|
| 2002: Marilyn R. Seymann | 2011: Chris Bray                  |
| 2003: Cramer-Krasselt    | 2012: Tamara Woodbury             |
| 2004: Linda Pope         | 2013: Missy Anderson              |
| 2005: Patti Naughton     | 2014: Michelle King Robson        |
| 2006: Deb Carstens       | 2015: Justice Rebecca White Berch |
| 2007: MonaLou Callery    | 2016: Kendis Key Muscheid         |
| 2008: Jeannie Herberger  | 2018: Dr. Ken Snyder              |
| 2009: Ruth McGregor      | 2019: Kim Hartmann                |
| 2010: Diane Halle        |                                   |

## 2020 Awards Event Sponsors

### SHE COUNTS!

**CARSTENS FAMILY FUNDS**  
**SOUTHWEST AIRLINES**  
**ANONYMOUS FAMILY**

### ECONOMIC EMPOWERMENT

**AARP**  
**ARIZONA CARDINALS**  
**KEFI CATALYST**  
**ROSENDIN**  
**THE WALTON FAMILY FOUNDATION**

### SAFETY

**AMERICAN EXPRESS**  
**BETTY L. WHITEMAN IN MEMORY OF LOVING HUSBAND**  
**JOHN O. WHITEMAN**  
**BLUE CROSS BLUE SHIELD OF ARIZONA**  
**CANDACE LEW**  
**FREEMONT MCMORAN**  
**MARICOPA COUNTY ATTORNEY'S OFFICE**  
**MAXIMUS**  
**RITA AND PETER THOMAS**  
**SALT RIVER PROJECT**  
**STATE FARM**  
**SUNDT CONSTRUCTION**

## 2020 Awards Event Table Hosts

**AETNA**  
**ARIZONA ANTI-TRAFFICKING  
NETWORK**  
**ARIZONA COMMUNITY  
FOUNDATION**  
**AVNET**  
**BOBBY BARNES**  
**BORDER STATES ELECTRIC**  
**CHARLES SCHWAB**  
**CITY OF PHOENIX PUBLIC WORKS**  
**CLAUDIA KRETCHMER & DORIE  
MORALES**  
**CREIGHTON HARDY &  
NORTHWESTERN MUTUAL**  
**CYNTHIA WRASMAN**  
**DONNA PETTIGREW-HICKS &  
KARLA OSMUN**  
**DOROTHY FINNIE**  
**ERNST & YOUNG**  
**GIRL SCOUTS, ARIZONA CACTUS-  
PINE COUNCIL**  
**GREENBERG TRAUIG, LLP**  
**HEATHER HILL**  
**HENSEL PHELPS**  
**HICKEY FAMILY FOUNDATION**  
**JACALYN ASKIN**  
**K. DURHAM LAW PLLC**

**KCH SOLUTIONS, LLC**  
**KIM HARTMANN**  
**KPMG LLP**  
**LISA MOLINA**  
**LYNDA BISHOP**  
**MARY WHEELER**  
**MAUREEN BUSSOLETTI**  
**MARILYN R. SEYMANN**  
**MESHA DAVIS & ELLEN LORD**  
**MOLINA FINE JEWELERS**  
**MONICA LINDSTROM**  
**MORRISON INSTITUTE FOR  
PUBLIC POLICY**  
**NANDINI SRINIVASAN**  
**NICOLE PHILLIPS & MARLENA  
KREUGER**  
**PLANNED PARENTHOOD OF  
ARIZONA**  
**RACHEL FRAZIER JOHNSON LAW**  
**THE RODEL FOUNDATION OF  
ARIZONA**  
**ROSE MARY WINGET**  
**SUNTEC CONCRETE**  
**SUSAN THRASHER, MD, PHD**  
**UNIVERSITY OF PHOENIX**  
**VANTA EDUCATION GROUP**

# Special Acknowledgements

Al Molina, Molina Fine Jewelers  
Arizona Community Foundation  
Arizona Family Channel 3 & Channel 5 News  
Arizona Grantmakers Forum  
Auction & Event Services  
AZ Red Book  
Bank of America Volunteers  
Barry and Lori Markson  
Beverly Townsend  
Blue Cross Blue Shield of Arizona  
Bonnie Addario  
Brenda Howard  
Carey Peña  
Carla Cobbs  
Carole D. Moreno  
Claudia Kretchmer, Steven Kretchmer Fine Jewelry  
Common Sense Media  
Craig and Barbara Barrett  
Debbie Hirsh  
Doug Carter  
Edna Lawrence  
Erin and Payton Kelly  
Ed and Lanelle B. Robson Foundation  
Frances Battle

Frontdoors Media  
Furniture Affair  
Harkins Theaters  
John Longo, Circle 6 Studios  
Kathleen Ybarra  
KTAR News 92.3  
Linda Surdakowski  
Marie Scott  
Marilyn Alexander  
Marilyn Lord  
Marlena Krueger  
Marmi Shoes  
Michele Lord  
Monarch Events, Inc.  
Monica Lindstrom  
O. Kim Goheen  
Ramona Finnie  
Randy and Ken Kendrick  
Sarah Benken/ KNOW Phoenix  
Sheriff Paul Penzone, Maricopa County Sheriff's Office  
Tiffany Lee  
The Westin Kierland Resort & Spa  
Trends Publishing  
Unicoa Industrial Supply  
Wrigley Mansion

## REMEMBERING JOHN O. WHITEMAN



Arizona Foundation for Women would like to celebrate the life and work of John O. Whiteman as we mourn his passing in May, 2019.

John was a strong supporter of AFW's mission over the years and we are grateful for all of his many contributions to the state of Arizona. He and his wife Betty have been long time advocates for the safety, health and economic empowerment of women.

# Board of Directors

**JACALYN ASKIN, PHD**  
Askin Consulting

**MAUREEN BUSSOLETTI, VICE CHAIR**  
Former Senior Vice President, American Express

**ELISA DE LA VARA**  
Chief Community Officer, Arizona Community Foundation

**JON ELIASON, CHAIRMAN OF THE BOARD**  
Division Chief – Major Offender's Division,  
Maricopa County Attorney's Office

**KIM HARTMANN, IMMEDIATE PAST CHAIR**  
Chief Executive Officer, KCH Solutions, LLC

**HEATHER HILL**  
Head of Business Intelligence, Mobile Mini

**BRENDA HOLT**  
Associate State Director - Community Outreach,  
AARP

**ERIN KELLY**  
Interim CFO and Global Controller, Vanta  
Education

**MONICA LINDSTROM, SECRETARY**  
Owner, Monica K. Lindstrom Mediations

**SHAWNA REED**  
Vice President, Consulting Strategy and  
Operations, Benefit Commerce Group

**YVETTE ROEDER**  
Sr. Public Information Officer, City of Phoenix

**STEPHANIE ROLDAN**  
Corporate Lean Manager, Rosendin

**KYLA QUINTERO, TREASURER**  
Chief Financial Officer, Arizona Community  
Foundation

**BARBARA SCHIFANO**  
Director, Learning and Development , University of  
Phoenix

**MARILYN R. SEYMANN, PHD**  
Founder, Arizona Foundation for Women

**NANDINI SRINIVASAN**  
Retired, Former Director of Operations, Cirtec  
Medical

**MICHAEL STRATI**  
Executive Advisor, Culture Index

**LAURIE TAYLOR**  
Executive Director, Ernst & Young

**SUSAN THRASHER, MD, PHD**  
Retired Physician, Medical Director

**MARY WHEELER**  
Owner, MS Wheeler Financial Services, LLC

**ANDREA WHITSETT**  
Director, ASU Morrison Institute for Public Policy

**CYNTHIA WRASMAN**  
CEO, Kefi Catalyst

## Staff

**MESHA DAVIS**  
Chief Executive Officer

**ELLEN LORD**  
Donor Relations and  
Program Director

**MEGHAN ADAMS**  
Operations and  
Communications Coordinator

## Donors

AARP	Canyon Gateway- Grand Canyon RV Park	Fairmont Scottsdale Princess
Albertsons of Desert Ridge	Carmel Fenwick	Furniture Affair
Alexandra Walters	Casa Mel	Gift-Ology
Alma Dempsey	Cassandra Ream	gorjana
Andrea Whitsett	Casino Del Sol	Grand Canyon Railway
Arizona Biltmore	Claudia Kretchmer	Grand Canyon RV Glamping
Arizona Cardinals	Cobblestone Auto Spa	Green Goddess Nursery
Arizona Coyotes	Cornelia Park	Heather Hill
Arizona Diamondbacks	Cynthia Wrasman	Jackie Askin
Ava Genung	Darlene Keller-Price	Jon Eliason
AZ on the Rocks	Desert Botanical Garden	Judy Brandon
Ballet Arizona	Divalicious Boutique	Kim Hartmann
Barbara Schifano	Donna Pettigrew-Hicks	Kiss Me Kate
Belen Konesky	Dorie Morales	LDV Winery
Benefit	E.D. Marshall Jewelers*	Laurie Taylor
Body Beautiful Spa	El Chorro	Lisa Molina
Brenda Holt	Elisa de la Vara	MacKenzie-Childs
Butterfly Wonderland	Erin Kelly	Maggie Keenan

\* In loving memory of Bonnie Marshall, 1954-2019

## Donors

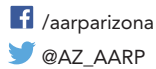
Mary Wheeler	Scottsdale Pawnshop	Vincent's
Maureen Bussoletti	Sedona Sugar Loaf Lodge	Vera Bradley
Merin Stoneman	Shawna Reed	Village Health Clubs
Mesha Davis	Southwest Airlines	Wigwam Resort
Michael Strati	Stephanie Roldan	Wines for Humanity
Miss Sunshine Shades	Susan Thrasher, MD, PhD	Wrigley Mansion
Molina Fine Jewelers	Tempe Center for the Arts	Yvette Roeder
Monica Lindstrom	The Brewer Law Firm, John Brewer	Zoe's Kitchen
Nandini Srinivasan	The Chess Emporium	
Nordstrom	The Foundry Yoga Studio	
Ocean Prime	The Gladly	
O.H.S.O. Brewery	The Macintosh	
Pita Jungle	The Phoenician	
Phoenix Suns	True Food Kitchen	
Phoenix Zoo	Tuck Shop	
Pizzeria Bianco	UrbAna	
Queen Creek Olive Mill		
Roxx Vodka		
Saks Fifth Avenue		
Sam Pillsbury		

# DISCOVER REAL POSSIBILITIES IN YOUR COMMUNITY.

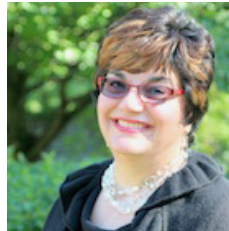
Congratulations on your 25th Anniversary for the Arizona Foundation For Women.

AARP is here to help you take on today and every day with *Real Possibilities*.

Get to know us at [aarp.org/az](http://aarp.org/az)



Real Possibilities is a trademark of AARP.



***Accelerating Growth with a deep passion for growing leaders and their businesses!***

**Kefi Catalyst** congratulates today's honorees and celebrates the 25th Anniversary of the Arizona Foundation for Women.

Kefi Catalyst is a woman-owned and operated business.



[www.linkedin.com/company/keficalyst/](http://www.linkedin.com/company/keficalyst/)  
[cwasman@keficalyst.com](mailto:cwasman@keficalyst.com) | 602-793-0624







**Proudly Backing Phoenix.**

We've got a good thing growing in Phoenix – we're the city's second largest employer, and we're expanding every day.



# REACHING NEW HEIGHTS.

Blue Cross Blue Shield of Arizona celebrates the Arizona Foundation for Women and today's honorees for all the work you do for women. By empowering women to reach new levels of achievement, you bring positive change across our community.



An Independent Licensee of the Blue Cross and Blue Shield Association

405424-18




We are proud to support the Arizona Foundation for Women.

Together, we can ensure the safety, health and economic independence of women across the state.

Celebrating the Foundation's 25th anniversary and honoring its founder, Marilyn Seymann.

**MAXIMUS**  
maximus.com





Maricopa County Attorney's Office


THE MARICOPA COUNTY ATTORNEY'S OFFICE SUPPORTS ARIZONA FOUNDATION FOR WOMEN'S VISION OF PROVIDING

**SAFETY, HEALTH AND ECONOMIC EMPOWERMENT**

TO THE WOMEN OF ARIZONA.

dogtopia.  
daycare · boarding · spa



**DOGTOPIA OF SCOTTSDALE-RAINTREE**

14747 North Northsight Blvd  
Scottsdale | Arizona 85260

dogtopia.com/scottsdale-aintree



**POWERED BY WOMEN**

We support the Arizona Foundation for Women in its mission to promote the safety, health and economic empowerment of women and their families.

Learn more about our commitment to communities at [FreeportInMyCommunity.com](http://FreeportInMyCommunity.com).

**WE ARE FREEPORT-McMoRAN.**



**TOGETHER, WE EMPOWER**

SRP is proud to support the Arizona Foundation for Women. Congratulations, 2020 honorees!



Delivering water and power®



Thank you for showing us that, inside all of us, is the opportunity to realize our potential. State Farm® congratulates Arizona Foundation for Women on 25 years of impacting our community.



State Farm, Bloomington, IL



## BUILT ON PURPOSE®

Congratulations **Arizona Foundation for Women** on 25 years of advancing the status of Arizona women.



SUNDT.COM  
Arizona: ROC068013-B1

WE CREATE  
THE EXTRAORDINARY

PURSU/T VIAD GES

Proud sponsor of the Arizona Foundation for Women  
www.viad.com

### Cosmetic Surgery Alternatives

Your Neighborhood Boutique Day and Medical Spa

Botox and Fillers  
Body Contouring - Best Technology  
Skin Tightening  
Laser Treatments  
B-12 Fat Burner Injections  
and so much more!

**AZ Ranking Arizona #1 For 5 years in a row!**



4449 N. 24th St.  
Phoenix, AZ 85016  
602-522-9222  
BodyBeautifulSpa.net

## FURNITURE AFFAIR

MODEL HOME FURNISHINGS  
350 EAST BELL RD. PHOENIX AZ. 85022  
602.863.9955 / FURNITUREAFFAIR.COM  
FACEBOOK.COM/FURNITUREAFFAIR

## MEMBERSHIP

**ELEVATE THE POWER AND POTENTIAL OF ARIZONA WOMEN TODAY. BECOME A MEMBER OF ARIZONA FOUNDATION FOR WOMEN.**

If you're looking to continue supporting Arizona women and be involved year-round after the virtual event ends, please consider joining our mission-focused membership program.

No matter who you are, your investment — small or large — changes what is possible for women, our community, and future generations.

**WWW.AZFW.ORG/MEMBERSHIP**

## T Lee Events

**CREATING AND CAPTURING MEMORABLE MOMENTS**

event planning | photography | videography

TL EEVENTS.COM @TIFFANYLEECOLLINS

# -THE- STATUS OF WOMEN IN ARIZONA **2020**



## SAFETY



41% of women in Arizona have been a victim of sexual violence. Almost half of the perpetrators were a **current** or **former intimate partner**.



99% of Maricopa County's **rape kit backlog** has been submitted for testing. **96%** has been completed.



**12** Convictions  
**14** Indictments

This **reduction** of Maricopa County's **rape kit backlog** has led to **12 convictions** and **14 indictments**.



Arizona is ranked **7th** in the nation for the **highest rate** of **females killed by males**.



Over **2/3rds** of these **homicides** were committed **with guns**.

**It is only when we begin to remove the legal, structural and societal barriers that impede a woman's ability to equally and fully participate in the economy, that families will flourish, women will be healthier and the economy will grow.**


**- Amanda Aguirre**

President and CEO of Regional Center for Border Health, Inc.

## ECONOMIC EMPOWERMENT

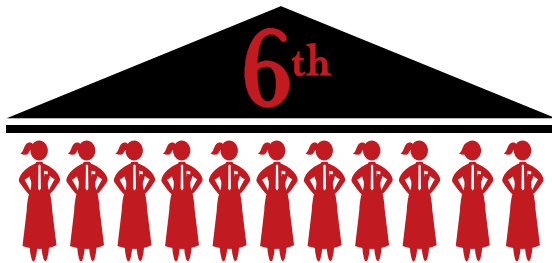


In Arizona, a **woman** earns only **85 cents** for every **dollar** a **man** earns.

**59%** 

Females continue to **outpace** males as undergraduate enrollees in two and four year post-secondary institutions.

Arizona ranks **6th** in the nation for **female representation** in the state legislature and is one of six states with **two U.S. Senators**.



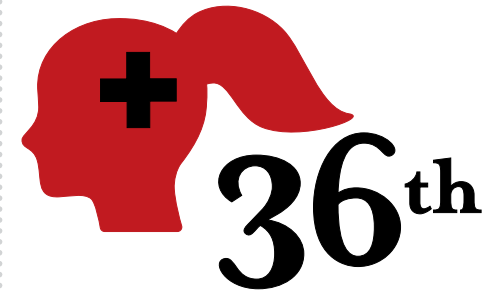
**28%** 

Only **28%** of **Arizona families** can afford infant care at an average cost of **\$9,437** per year.

## HEALTH



In Arizona, **21%** of low income women **lack** health insurance.



Arizona ranks **36th** in the U.S. for **access** to mental health care.



Arizona has the **second highest** growth rate for **Alzheimer's** diagnoses in the country. At age 65+, women have a 1 in 5 chance of developing Alzheimer's compared to men's 1 in 11 chance.



**29%** of Hispanic women in Arizona have **no health care** provider.

**ARIZONA  
FOUNDATION  
FOR WOMEN**

**The full 2020 Status of Women in Arizona  
Research Report available in the Fall of 2020  
Visit [www.azfw.org](http://www.azfw.org) for updates**

Arizona Foundation for Women | (602) 532-2800 | [AZFW.org](http://AZFW.org)

It would be our pleasure to meet with you further and share the many ways you can make a difference in elevating the status and success of women in Arizona, from volunteer opportunities to sponsorships and donations. Please remember to include Arizona Foundation for Women in your will and estate plans.

For more information:

**CALL** 602.532.2800

**EMAIL** [info@azfw.org](mailto:info@azfw.org)

**AZFW.ORG**

**#SHEcountsAZ**

**CONNECT WITH AFW**



[facebook.com/ArizonaFoundationForWomen](https://facebook.com/ArizonaFoundationForWomen)

[twitter.com/shecounts](https://twitter.com/shecounts)

[instagram.com/azfoundationwomen](https://instagram.com/azfoundationwomen)



2201 East Camelback Road, Suite 405B  
Phoenix, Arizona 85016  
602.532.2800