



ARIZONA FOUNDATION FOR WOMEN

2019 IMPACT REPORT

An annual report of AFW

04/01/2019 - 03/31/2020

ARIZONA FOUNDATION FOR WOMEN, INC

MISSION & VISION

*At Arizona Foundation
for Women, we envision
an Arizona where
women are safe, healthy
and economically
independent.*

*Our mission is to
advance the status of
Arizona's women
through research,
advocacy and
philanthropy.*



From Our Leadership

As we close out our 25th year as a foundation, we are excited about our future landscape and the possibilities to elevate the lives of women in Arizona.

We gained momentum in 2019 by diving deeper into the last year of our 3-year strategic plan and celebrate many of the accomplishments. We watched as our SHE Talks!™ increase from 10-15 individuals to over 100 for almost every event. Convening legislators, community and business leaders, nonprofits, and stakeholder to discuss, address and share ways critical issues impacting women are being tackled proved to be a necessity.

We were proud to recognize Gretchen Carlson as our Sandra Day O'Connor Lifetime Achievement honoree at our 25th Awards Luncheon for her lifelong and ongoing commitment to women in girls. Christi Paul was honored with the Voice of Women award and Barbara Strachan was recognized with our Marilyn R. Seymann award.

We have a few initiatives that are in the planning stages that will build on an already solid foundation, another layer of strength, stability and sustainability around our programs and financial position—all to prepare us for growth and longevity.

We ask that you continue to follow and support our work as we continue moving the needle for systematic change for the betterment of women in Arizona.

Thank you,



A handwritten signature in black ink, appearing to read 'Jon Eliason'.

JON ELIASON
BOARD CHAIR



A handwritten signature in black ink, appearing to read 'Mesha Davis'.

MESHA DAVIS
CHIEF EXECUTIVE OFFICER

THE VALUE OF VOLUNTEERS

\$21,203*

Arizona Foundation for Women is grateful for the 82 volunteers who contributed 773 hours equating to \$21,203 of invaluable time that would have otherwise been paid to an employee or consultant which helps keep our administrative, events and fundraising costs down.

*This value was is released annually for each state by Independent Sector and in partnership with University of Maryland's Do Good Institute and is calculated by using the U.S. Bureau of Labor statistics.



FINACIALLY FORWARD

Women & Wealth

In 2019, AFW established a **Professional Advisors Committee (PAC)**.

Our PAC members are a group of experienced professionals in the financial, law and insurance fields who are dedicated to helping individuals make the right financial decisions and investments. Additionally, these members drive awareness to AFW and introduce their communities to ways in which they can include the Foundation in their giving plans.

In partnership with a local insurance agent, the Foundation introduces the **Ladies Leaving Legacies** series helping women have a thoughtful plan for their legacy. The seminars, designed for women, dive deep from learning how to think like an underwriter when applying for insurance, to how to read and properly complete complicated forms.

The Foundation creates its **Financial Independence Seminars** as part of the **PAC** with a goal of introducing new people to the Foundation, providing credited seminars for professionals and addressing the economic independence pillar of our mission.

Topics Presented in 2019 Include:

- Charitable Giving Trends and Estate Planning Strategies
- Overcoming Financial Challenges Women Face
- What Women Should Know About Managing Their Wealth
- Life Insurance Awareness/ Education

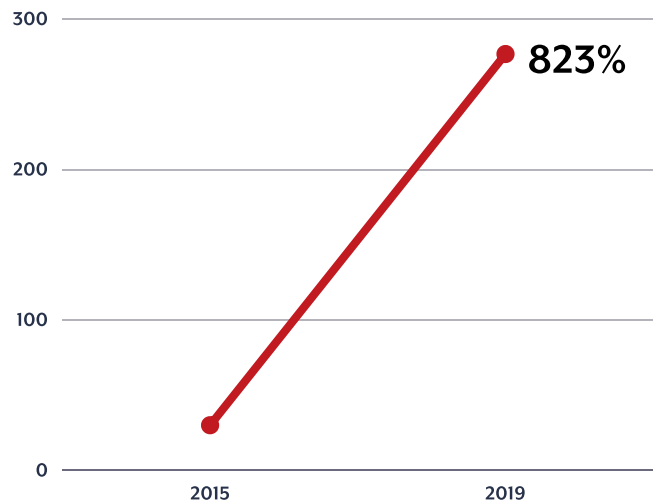
SHE Talks!™

Initiated in 2015, our free SHE Talks!™ community events bring people together to raise awareness for issues affecting the Safety, Health and Economic Empowerment of women in Arizona.

2019 SHE Talks!™ topics covered include:

- The Fight Against Child Sex Trafficking
- Guiding Women to Achieve Financial Security
- Domestic Violence and Sexual Assault
- Trafficking and Porn
- Advance Care Planning

SHE TALKS!™ 5-YEAR PARTICIPANT GROWTH



\$35,000

Granted to eight community nonprofits.

THESE FUNDS:

Helped a minimum of 45 women ages 18-24 complete the TOTAL Career Pathway program.

Provided a "Hope in a Box" to 600 women fighting breast cancer.

Paid for legal costs to help 30 women with divorce/child custody filings.

Provided emergency relief for survivors of domestic violence with immediate access in order to assist with each individual's unique situation/obstacles.





ARIZONA FOUNDATION FOR WOMEN AWARDS LUNCHEON

20TH ANNUAL AWARDS LUNCHEON

AFW'S 20th Annual Awards Luncheon was an exciting year honoring **Gretchen Carlson**, **Christi Paul** and **Barbara Strachan**.

These honorees display leadership and contributions to society through their lifetime contributions, especially for work which benefits women and families.

SANDRA DAY O'CONNOR LIFETIME ACHIEVEMENT AWARD
GRETCHEN CARLSON

VOICE OF WOMEN AWARD
CHRISTI PAUL

MARILYN R. SEYMANN AWARD
BARBARA STRACHAN



\$429K
Gross funds raised prior to COVID-19 pandemic. Event postponed and revenue deferred to next year.

3.2%
Net increase from 2018's Awards Luncheon

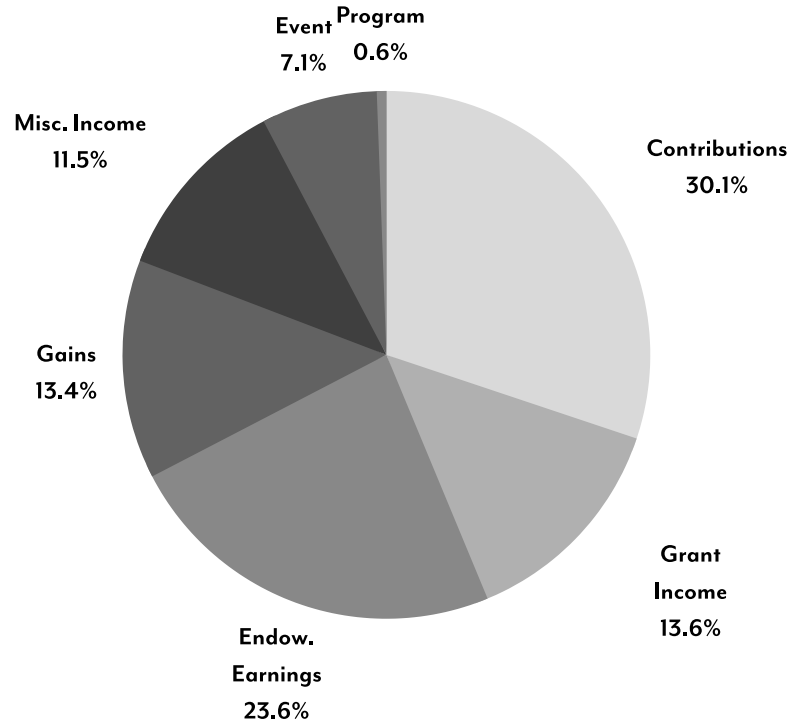


FY2019 FINANCIALS AT A GLANCE

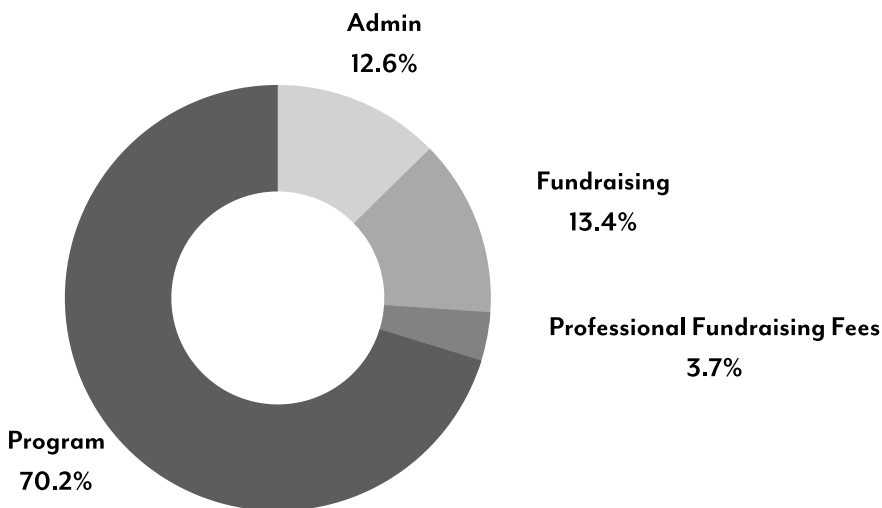
April 1, 2019 – March 31, 2020

REVENUE

| Revenue | Amount |
|-----------------------|------------------|
| Contributions | \$57,610 |
| Grant Income | \$26,000 |
| Endow. Earnings | \$45,200 |
| Gains | \$25,677 |
| Misc. Income | \$21,954 |
| Event | (\$13,613) |
| Program | \$1,117 |
| Total Revenue: | \$163,945 |



EXPENSES



| Expenses | Amount |
|-------------------------------|------------------|
| Admin | \$48,118 |
| Fundraising | \$51,111 |
| Professional Fundraising Fees | \$14,000 |
| Program | \$267,345 |
| Total Expenses: | \$380,574 |

NET OPERATING INCOME* (\$216,629)

*Net operating loss due to COVID-19 pandemic and fundraising event reschedule and revenue deferred to next year.

FY2019 FINANCIALS AT A GLANCE

April 1, 2019 – March 31, 2020

BALANCE SHEET

| Revenue | Amount |
|---------------------------------|--------------------|
| Cash | \$11,839 |
| Savings & Temp Cash Investments | \$100,073 |
| Pledges & Grants Receivable | \$7,125 |
| Accounts Receivable | \$36,567 |
| Prepaid Expenses | \$50,507 |
| Depreciation | \$90 |
| Investments | \$1,151,209 |
| Total Revenue: | \$1,357,410 |

ENDOWMENT FUND GROWTH OVER FOUR YEARS



Our Leaders

BOARD OF DIRECTORS

Jon Eliason, Chair

Kim Hartmann, Immediate Past Chair

Maureen Bussoletti, Vice Chair

Monica Lindstrom, Secretary

Kyla Quintero, Treasurer

Jeff Sauter, Treasurer

Jacalyn Askin

Elisa de la Vara

Heather Hill

Erin Kelly

Shawna Reed

Yvette Roeder

Stephanie Roldan

Marilyn Seymann

Nandini Srinivasan

Michael Strati

Laurie Taylor

Susan Thrasher, Ph.D.

Mary Wheeler

Andrea Whitsett

Cynthia Wrasman

STAFF

Mesha Davis, CEO

Ellen Lord, Donor Relations & Program Director

Meghan Adams, Administrative Assistant

ANGELS

Darlene Keller-Price, Co-Chair

Lisa Molina, Co-Chair

Margaret Anderson

Bobby Barnes

Carmel Fenwick

Dorothy Finnie

Ava Genung

Creighton Hardy

Donna Hicks

Katie Hogan-Holmberg

Belen Konesky

Claudia Kretchmer

Marlena Kreuger

Dorie Morales

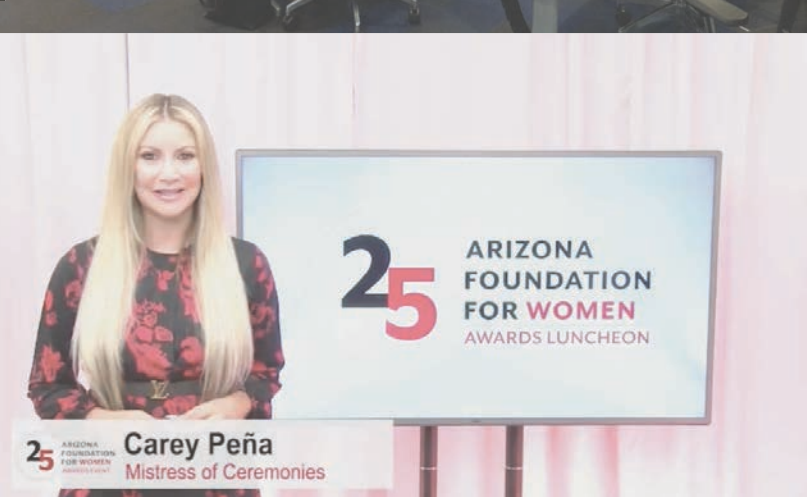
Karla Osmun

Nicole Phillips

Linda Surdakowski

Merin Stoneman

Alexandra Walters



SUPPORT OUR MISSION

Please consider including Arizona Foundation for Women in your estate planning or will/trust.



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AZFW.ORG

FOLLOW AFW



AFW EARNED THE EARNED A 2020 PLATINUM SEAL OF TRANSPARENCY FROM GUIDESTAR, THE HIGHEST LEVEL AWARDED.



ARIZONA
COMMUNITY
FOUNDATION

Arizona Foundation for Women in a supporting organization of Arizona Community Foundation.

2016

\$990,135

2017

\$1,052,212

2018

\$1,099,883

2019

\$1,085,350